

 **cyclelogistics**





34– 42% of all city trips are for transporting light goods

**Running from May 2011 - 2014 across the EU, CycleLogistics will achieve a concrete reduction in energy used for urban freight transport. Final delivery of goods by bicycle, adopting expert know-how from existing cycle logistic companies, and inciting policy interventions across Europe are all key factors in the project.**

 **cyclelogistics**

**moving Europe forward**



CycleLogistics reduces energy used in urban freight transport, by replacing unnecessary motorised vehicles with bicycles for goods transport in European city centers.

In the area of **private logistics**, individuals will be informed how to use their bicycle to transport goods, usually moved by car, and shops will be encouraged to promote this practice.

**Businesses** will be motivated to use cargo bikes, following well-documented examples from abroad. The **goods delivery** sector will be encouraged to increase deliveries by cycle.

Towns & cities can replace unneeded motor vehicles and use (cargo) bikes to provide **municipal services** (e.g. street cleaning, park maintenance and cycle oriented service contracts). Motor vehicle access can be restricted in city zones, but not cycle deliveries.

**CycleLogistics will:**

Save 1300 tons of fuel and 3500 t/CO<sub>2</sub>

2000 new cargo bikes in use in European urban areas

See at least 10.000 trips shifted to intermodal transport chains (rail – bike)

Move cycle logistics from a niche market to a widely accepted alternative for urban goods transport



we see huge potential to shift these trips from motorised vehicles to bicycle related solutions.

**cyclelogistics**



moving Europe forward



**PARTNERS:** Austrian Mobility Research • Outspoken Delivery • City of Ferrara, IT • City of Alba-Iulia, RO • IBC Cycling Consultancy, NL • Energy Agency of Plovdiv, BG • Cycle Chic|Copenhagenize • Cyclist's Touring Club • European Cyclists' Federation

**CycleLogistics** • moving Europe forward • [www.cyclelogistics.eu](http://www.cyclelogistics.eu) • [wrighton@fgm.at](mailto:wrighton@fgm.at)

This document has been produced as part of the **CycleLogistics** project. The sole responsibility for the content of this publication lies with the authors. It does not necessarily reflect the opinion of the European Communities. The European Commission is not responsible for any use that may be made of the information contained herein.



**cyclelogistics**



moving Europe forward